

Tlalim Online Ltd ("ISRAELRAIL")
ISRAELRAIL Quiz Game Privacy Policy

Sponsor: Tlalim Online Ltd, Ariel Sharon 3, Or Yehuda, Israel 6037606 is the Sponsor of the **ISRAELRAIL Quiz Game** (the "Quiz Game"). The Quiz Game is in no way sponsored by, endorsed by, administered by, or associated with Facebook.

Administrator: Barbara Burian, Buriba.com Branding and Advertising Agency (BURIBA), Ben Yehuda 100/3. Tel Aviv, Israel 6343707 is the Administrator of the **ISRAELRAIL Quiz Game** (the "Quiz Game").

Introduction

We are committed to respecting your online privacy and recognize your need for appropriate protection and management of any personally identifiable information ("Personal Information") you share with us.

"Personal Information" means any information that may be used to identify an individual, including, but not limited to, a first and last name, personal profile, country of residence and email address or other contact information.

The Way We Use Personal Information

If you submit Personal Information to us through the Quiz Game, then we will use your Personal Information to improve our services to you, to contact you and to identify and authenticate your access to the Quiz Game's services that you are authorized to access.

We may transfer your Personal Information within Tlalim Online or to Tlalim Online's third-party service providers if you subscribe to the newsletters, but only to provide services on the Quiz Game or to you, across borders, and from your country or jurisdiction to other countries or jurisdictions around the world.

We may provide Personal Information and non-personally-identifiable information to our subsidiaries, affiliated companies, or other businesses or persons for the purpose of processing such information on our behalf. We require that these parties agree to process such information in compliance with our Privacy Policy, and we use reasonable efforts to limit their use of such information and to use other appropriate confidentiality and security measures.

If you subscribe to the newsletters, we may use your email address to send updates, a newsletter or news regarding our services, or, if you have permitted us to do so, to those of our partners who may have relevant offers. You may choose to opt out at any time.

Cookies and Other Tracking Technologies

Some of our Quiz Game pages utilize "cookies" and other tracking technologies. A "cookie" is a small text file that may be used, for example, to collect information about Quiz Game activity. Some cookies and other technologies may serve to recall Personal Information previously indicated by a Quiz Game user. Most browsers allow you to control cookies, including whether or not to accept them and how to remove them.

You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser, but please note that if you choose to erase or block your cookies, you will need to re-enter certain identifying information, should we in the future require such information, to gain access to certain parts of the Quiz Game.

Tracking technologies may record information such as Internet domain and host names; Internet protocol (IP) addresses; browser software and operating system types; clickstream patterns; and dates and times that our Quiz Game is accessed. Our use of cookies and other tracking technologies allows us to improve our Quiz Game and your web experience.

Notice

Except as set forth in this Privacy Policy, we do not currently provide your Personal Information to third parties, except for third parties who may perform services on the Quiz Game or to you. Nevertheless, we may at a later time choose to make certain offers or services available to our users from third parties. If we do, during the registration process and at certain points thereafter in connection with specific offers, we may ask you whether your Personal Information may be sent to third parties who have products, services and opportunities which may be useful to you. If you give your permission to allow third parties to contact you, your Personal Information (such as your contact information and other information collected during your visit to our Quiz Game) may be shared with data aggregators, marketers (possibly in the form of list rental), and other organizations.

Tlalim Online does not intend to transfer Personal Information without your consent to third parties who are not bound to act on Tlalim Online's behalf unless such transfer is legally required. Regardless of your decision regarding the sharing of your Personal Information, we may share broad aggregate demographic data and related usage information with our business partners. This aggregate information does not contain any Personal Information that can identify an individual user.

Choice

You may choose whether or not to provide Personal Information to Tlalim Online. The notices we will provide where Tlalim Online collects Personal Information on the Quiz Game should help you to make this choice. If you choose not to provide the Personal Information we request, you may be unable to access certain the Quiz Game.

In the Event of Merger, Sale, or Bankruptcy

In the event that Tlalim Online is acquired by or merged with a third party entity, we reserve the right, in any of these circumstances, to transfer or assign the information we have collected from our users as part of such merger, acquisition, sale, or other change of control, subject to the terms and restrictions herein.

Your Consent

By using this Quiz Game, you consent to the terms of our Privacy. If you do not agree to this Privacy Policy, please do not use our Quiz Game. We reserve the right, at our discretion, to change, modify, add, or remove portions from this Privacy Policy at any time. Your continued use of our Quiz Game following the posting of changes to these terms means you accept these changes.